

Innovation for Digital Fabrication



Grant agreement nr. 290559 – CSA project

theme NMP.2011.2.3-3

[Networking of materials laboratories an innovation actors in various sectors for product or process innovation]

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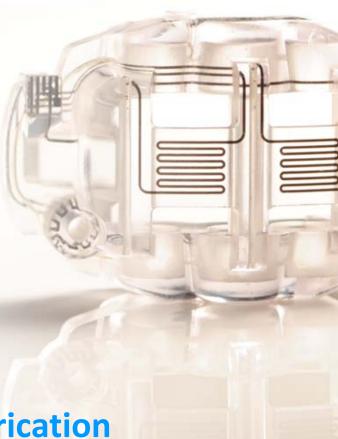
Diginova project results

Presentation outline

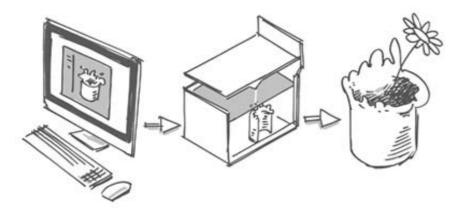
- Diginova project: introduction & overview
 - Digital Fabrication definition, technologies
 - Scope, objectives, vision
 - Impact and characteristics of Digital Fabrication
 - Paradigm shift in manufacturing
- Most promising applications & stakeholder views
- Key Technology Challenges & Business Drivers
- Recommendations for research

End result: Roadmap for Digital Fabrication





Digital Fabrication definition



A new industry that uses computer controlled tools and processes to transform digital designs directly into useful physical products.

Development of well matched combinations of advanced new material deposition tools, processes and materials emerged as a key success factor for Digital Fabrication.

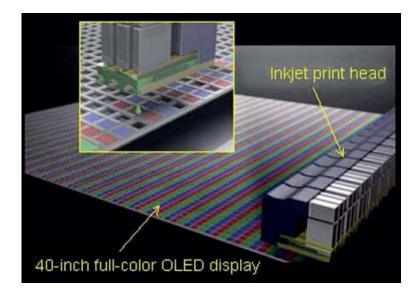


Digital Fabrication technologies

- 2D digital printing & patterning
- 3D printing / Additive Manufacturing
- Additive instead of substractive technologies

'Printing' in this context: a digital material deposition technology

A versatile manufacturing technology





Diginova: Coordination & support action

Objectives

Determine current <u>status</u>, assess and promote the <u>potential</u> of <u>Digital Fabrication</u>

Impact on:

- Manufacturing
- Materials

Deliver a <u>Digital Fabrication</u> roadmap

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 clarify potential contribution to a sustainable European manufacturing industry

SEVENTH FRAMEWORK



Vision and ideas that led to Diginova

As the digital age advances, industries & society need to adapt

- Digital technology has impacted whole industries, consumer behaviour & supply chains
 - Music industry
 - Photography
 - Printing
 - Communication
 -

Impact on Manufacturing & Materials?



Vision and ideas that led to Diginova

• We have had an industrial revolution ...

Unlig Syleption ";

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We have had a digital revolution ...

Now is the time for a digital industrial revolution





Impact and characteristics of Digital Fabrication

Paradigm shift in manufacturing:

design, manufacturing, materials, supply & demand, ...

Because of the following DF characteristics:

short runs, on-demand, customized, personalized, zero-waste, no stock, decentralized, fast turnaround, distribute & manufacture (instead of manufacture & distribute), clean & green, ease of use, user-centric design, ...



Paradigm shift in manufacturing



Mass production

Digi

Mass manufacturing

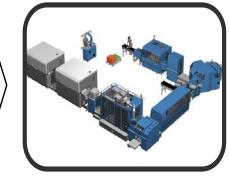


(intercontinental) transport



Local distribution centres

Digital fabrication



Local production sites

Production on demand

Push model

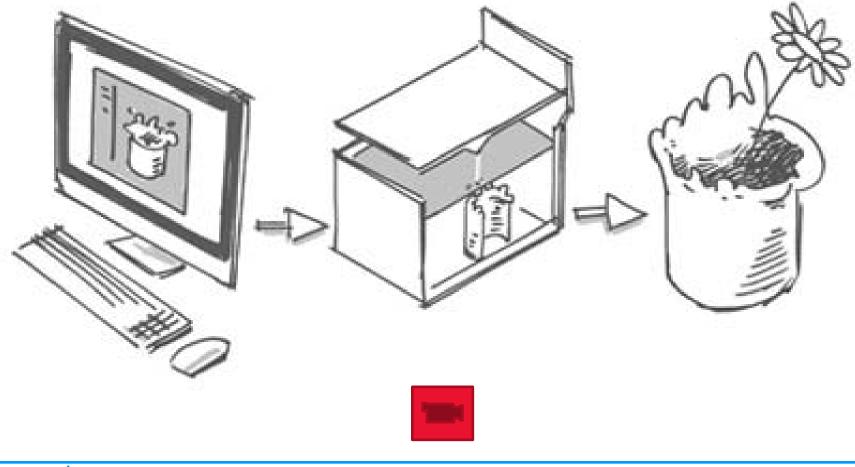
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Intermezzo 1

Concept of Digital Fabrication ... a peek into the future





Digital Fabrication: the promise

- Matching manufacturing technology and key new materials
- On-demand manufacturing for customized products with potential for short production series (down to 'series-of-one')
- Shortening change-over times to accommodate flexible production
- Using *additive manufacturing* methods to enable production of products comprising of more than one material using *minimal resources* with *no waste*
- Exploiting the *inherent freedom of design* in both geometry and material composition to produce *products optimized for functional performance* and not hampered by limitations imposed by manufacturing processes



Examples of 'Freedom of Design'

From Design for Manufacturing

to

Manufacturing for Design





What we have done

Through coordinating actions:

- Clarify economic & societal relevance of 'Digital Fabrication' for Europe
- Pointed out ways towards sustainable economic growth
- Emphasized both **business value and technology**

Through networking actions:

- Engaged with different stakeholder communities
- Input for EU programs, research agendas, roadmaps
- Initiated creation of innovation networks



What we have done

 Identified most promising opportunities / applications

Identified Key Technology Challenges & barriers

• Created the first roadmap for Digital Fabrication

The Diginova Roadmap for Digital Fabrication will be available for download from <u>http://www.diginova-eu.org/</u> within the 2 weeks



Will our story be heard?





"Print me a Stradivarius"

How a new manufacturing technology will change the world



"The printed world"



Coverstory, February 2011

http://www.economist.com/node/18114327



malalation

"Print me a phone"

- New techniques to embed electronics into products
- Convergence of printed electronics & 3D printing



July 28th, 2012

http://www.economist.com/node/21559593



"The third Industrial Revolution"

"The digitisation of manufacturing will transform the way goods are made—and change the politics of jobs too"



Coverstory, April 2012

http://www.economist.com/node/21553017



Digital Fabrication: raising the bar in the US

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3D printing the 'next revolution' in manufacturing: President Obama

By Joe McKendrick | February 12, 2013, 7:01 PM PST



11

In his State of the Union address Tuesday night, U.S. President Barack Obama acknowledged the revival of the long-suffering U.S. manufacturing economy, and points to 3D printing as the technology that will create



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even more manufacturing opportunities.

Here is an excerpt of the speech:

"Our first priority is making America a magnet for new jobs and manufacturing. After shedding jobs for more than 10 years, our manufacturers have added about 500,000 jobs over the past three. Caterpillar is bringing jobs back from Japan. Ford is bringing jobs

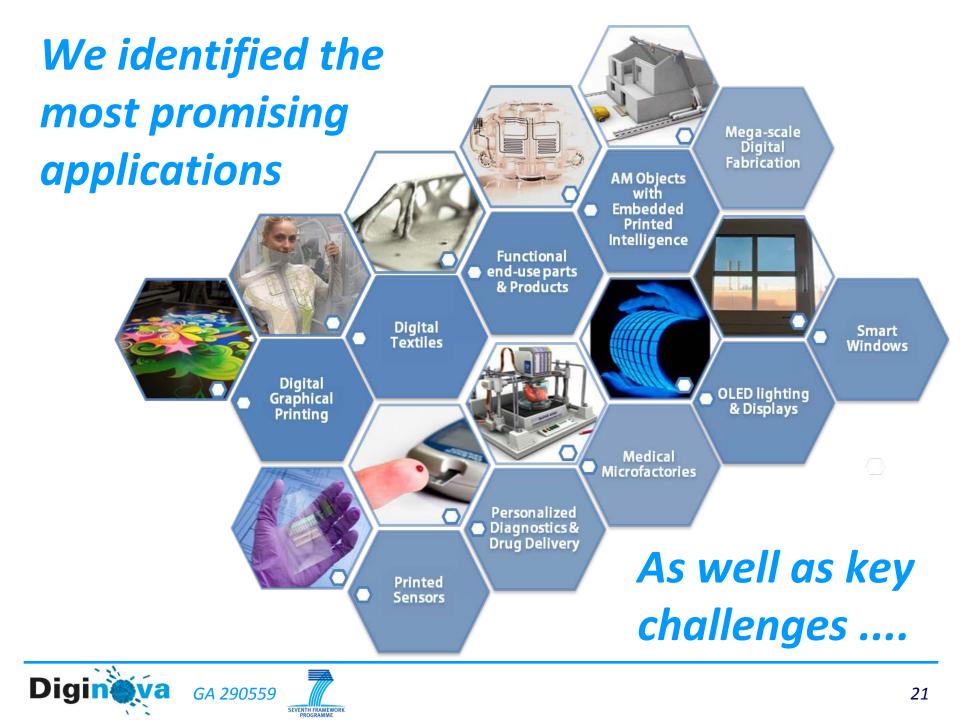
back from Mexico. After locating plants in other countries like China, Intel is opening its most advanced plant right here at home. And this year, Apple will start making Macs in America again.

"There are things we can do, right now, to accelerate this trend. Last year, we created our first manufacturing innovation institute in Youngstown, Ohio. A once-shuttered warehouse is now a state-ofthe art lab where new workers are mastering the 3D printing that has the potential to revolutionize the way we make almost everything. There's no reason this can't happen in other towns. So tonight. I'm

Original visual illustrating 'starting vision' of Diginova project

Vision: transform EU industries from their 20th century analog roots to their 21st century digital future







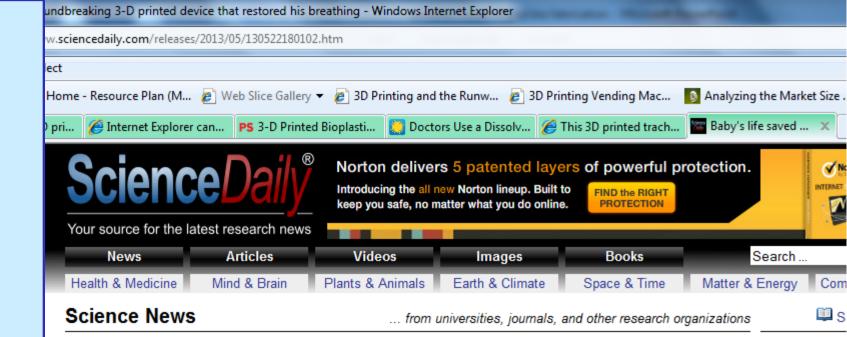
food for thought ...

Many opportunities for Digital Fabrication...

Including <u>meaningful</u> ones...







Baby's Life Saved With Groundbreaking 3-D Printed Device That Restored His Breathing

May 22, 2013 — Every day, their baby stopped breathing, his collapsed bronchus blocking the crucial flow of air to his lungs. April and Bryan Gionfriddo watched helplessly, just praying that somehow the dire predictions weren't true.

Share This: Vind ik leuk 3,6K Tweet 714 (714 (+1) 188 Share 382

Or

this?

....

"Quite a few doctors said he had a good chance of not leaving the hospital alive," says April Gionfriddo, about her now 20month-old son, Kaiba. "At that point, we were desperate. Anything that would work, we would take it and run with it."

They found hope at the University of Michigan, where a new, bioresorbable device that could help Kaiba was under development. Kaiba's doctors contacted Glenn Green, M.D., associate professor



A baby's life was saved with this groundbreaking 3-D printed device that restored his breathing. (Credit: Image courtesy of University of Michigan Health System)

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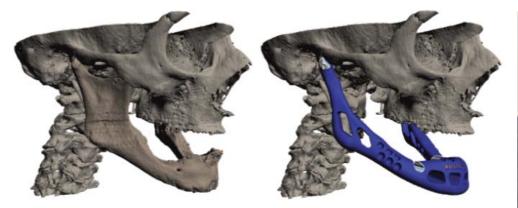
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"Printing a 3D jaw and successfully implanting it, is like putting the first man on the moon.."



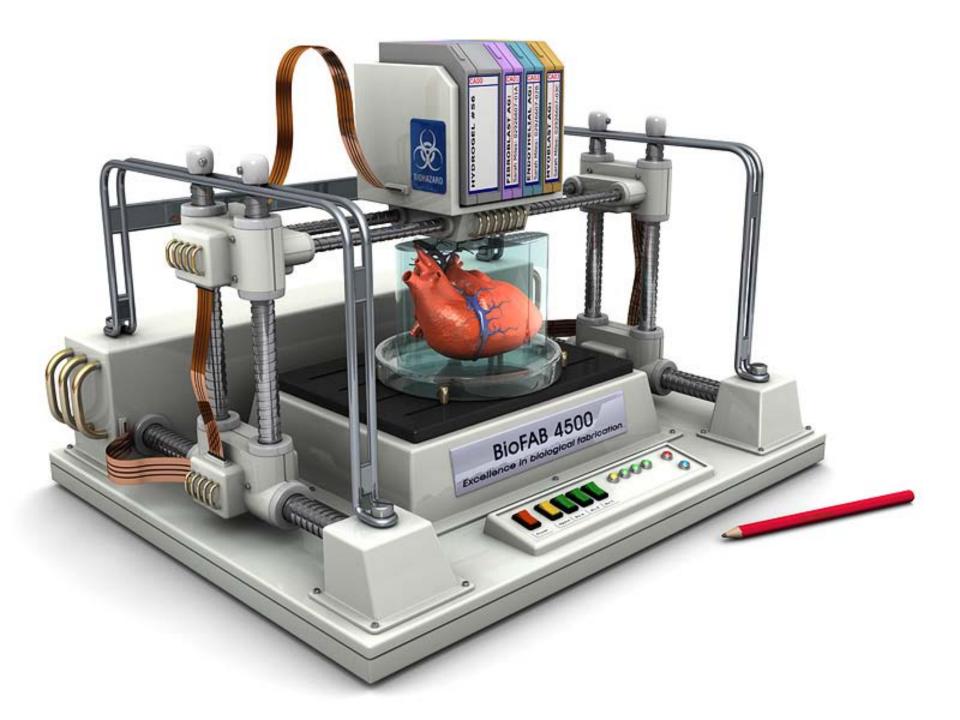


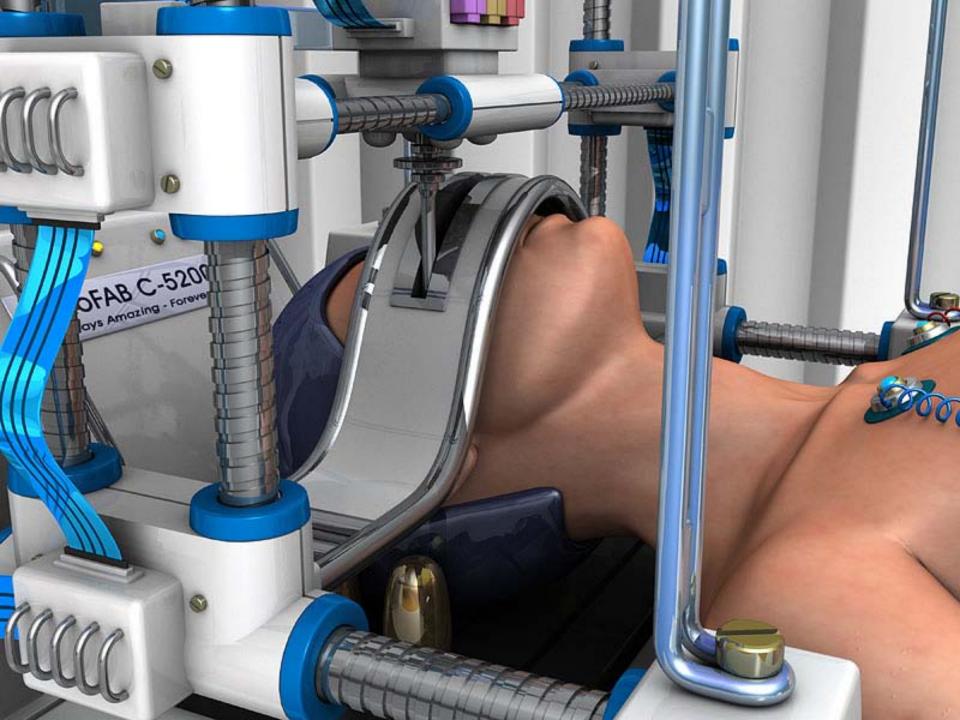












We cannot predict the future .. but we can invent it !







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Most promising opportunities/applications for DF and stakeholder views

Most promising opportunities





Identification of top opportunities for DF

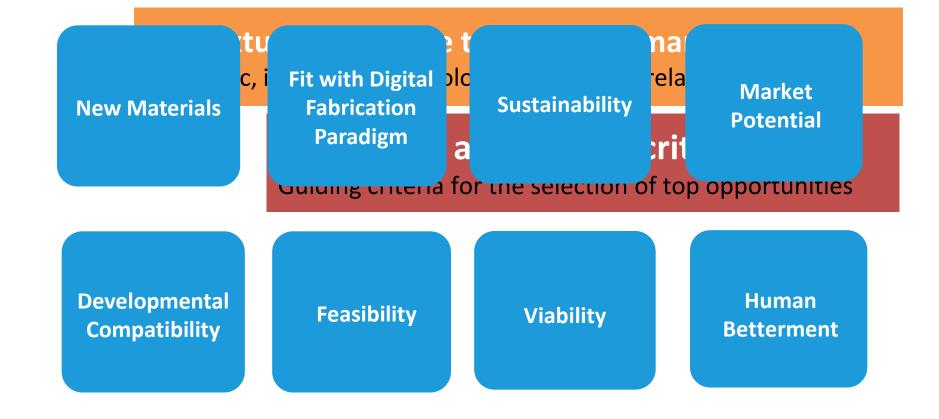


Step 1 //Exploring of Opportunities



Step 1: Exploring opportunities

Agreeing on the definition & scope of Digital Fabrication





Step 1: Exploring opportunities



Categorization of explored opportunities in application domains

Digital	3D printing	Printed	Human
Printing		Electronics	Applications
26	15	19	18



Identification of top opportunities for DF

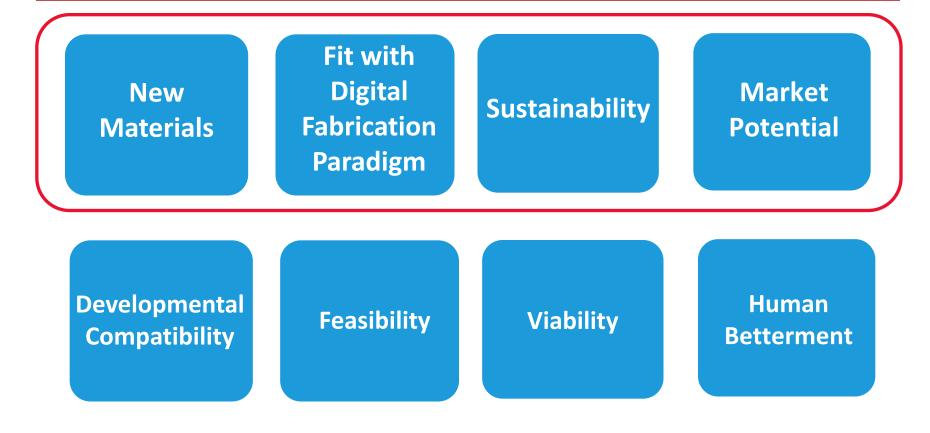


Step 2 //Prioritizing Opportunities



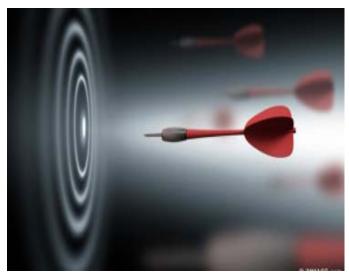
Step 2: Prioritizing opportunities

Utilization of the assessment criteria as a guiding resource to select 20 opportunities



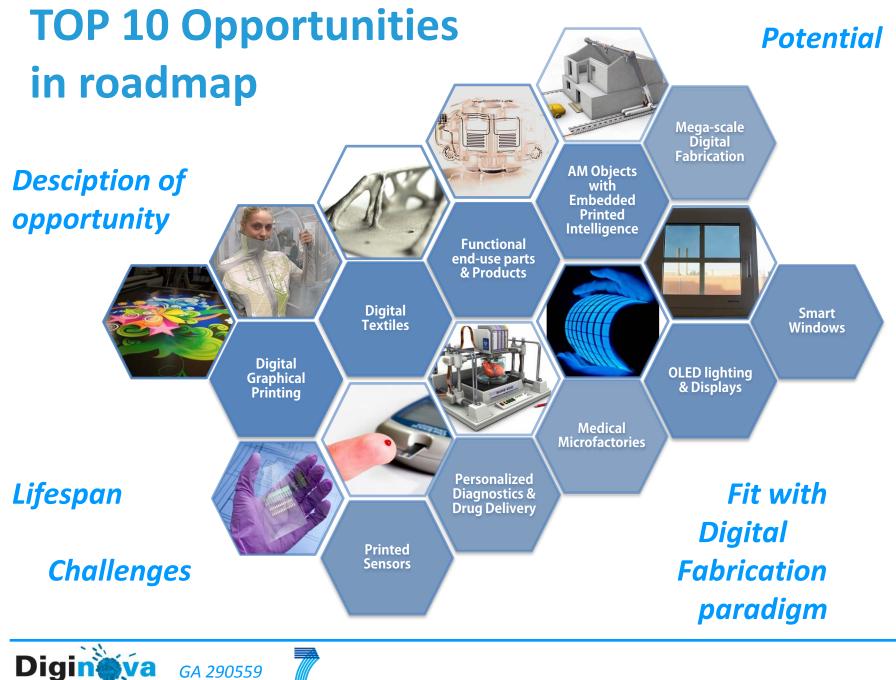


Top ranked opportunities for DF



Step 3 //Selecting Top Opportunities





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Stakeholder engagement activities of Diginova allowed for a two-way dialogue between the consortium and relevant stakeholders. Both parties learned from eachothers experience and knowledge

Bridging Events



Access to Stakeholders

Exchange of view points

Stakeholder Survey



Survey Time to Market of 20 Opportunities

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Stakeholder Engagement Activities



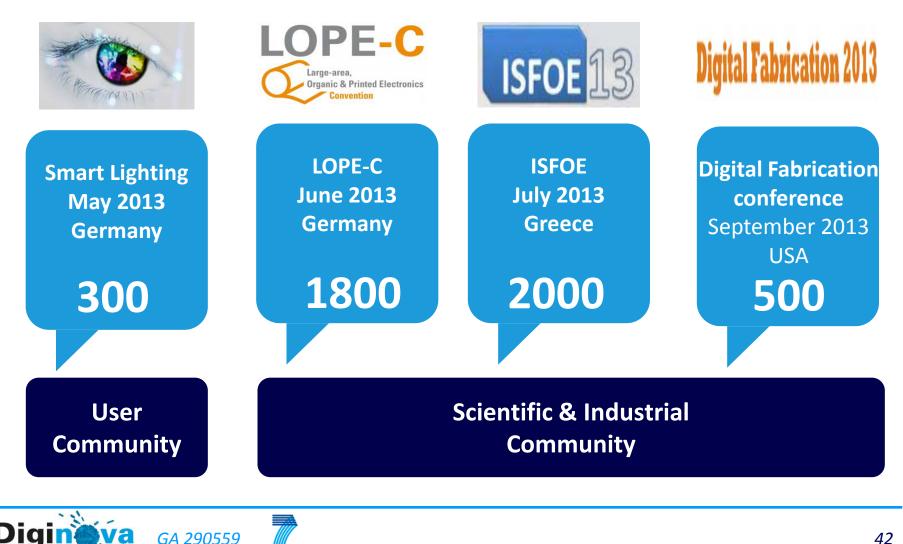
Orchestrating Bridging Events

To enhance awareness on the possibilities of Digital Fabrication

To enable serious interaction on basis of substance



In total over 4000 potential stakeholders were reached. Key point was to create open and safe spaces for interaction. Such spaces then opened up the opportunity to receive stakeholder feedback.



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Summary of discussions during 3 bridging events



- Convergence of new lighting technologies, additive manufacturing and new business models
- Increasing access to designers
- Shifting supply chains
- Entrance of new players offering added value optical products and customized manufacturing services





- New design possibilities
- New business models

End User Community - Lighting



- Market surveillance to check compliancy of product designs with EU regulations and standards
- Need for a new actor that articulates design rules and facilitates designers



- Costs
- Distributed expertise along the lighting value chain
- Transition strategies are required to achieve complete customized products



- Integration of functionalities in 3D printed forms
- Diverse requirements of end-users can take advantage of flexibility of digital fabrication processes.
- Using flexibility of 2D digital fabrication processes to do niche experiments and learning about markets



- Engaging end users in product design
- Higher costs of products will be justified by highly customized products
- Democratization process of product development offers the potential to identify killer applications - a move to high volume production after niche experimentation

Science & Industry Community - Printed Electronics



- Moving to multi-material systems requires resolving complex challenges related to system design
- Unexplored opportunities of software development



 Product design need to develop a new mindset in relation to new design possibilities offered by additive manufacturing processes

Barriers

Opportunities

from the round table discussion

Vision of Digital Fabrication **Critical problems & barriers to mass adoption**

High Material Costs Creation of Digital Files (costs of scanners & software)

Opportunities

The move towards using digital technologies for printing was acknowledged by the stakeholders. This move is stimulated by the market dynamics which points towards mass customization.

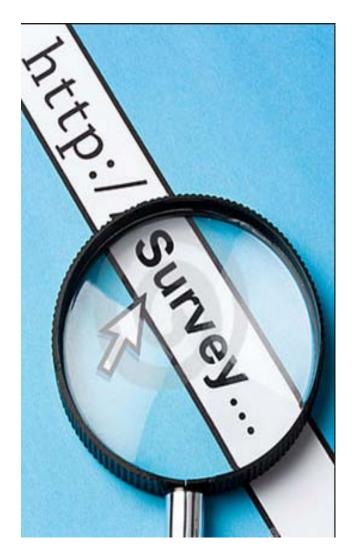
Sustainability

While new design opportunities, and production under ambient conditions can have significant positive impact, there is still little understanding on impact on TCO and energy usage. Hence, expectation management!!

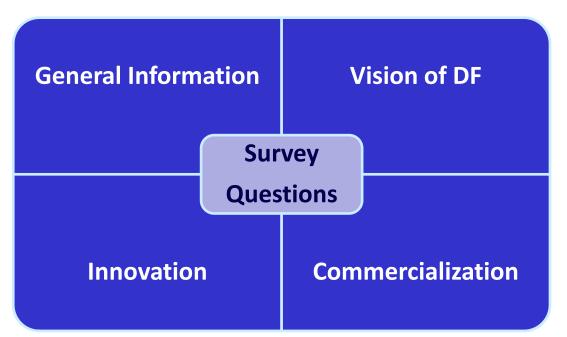




Stakeholder Survey



Survey Design



Data Collection

Between July – November 2013



World wide stakeholder participation in Diginova survey from 26 countries

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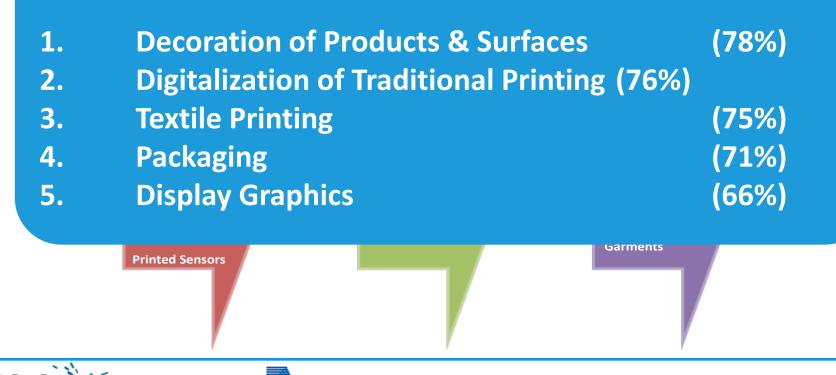
0+0+0+0+0+0			AUSTRIA	ITALY
	USA		BELGIUM	JAPAN
* * * * * *	27%		BRAZIL	KOREA
	21/0		CANADA	NETHERLANDS
	United Ki	adam	CHINA	NORWAY
	United Ki	ngaom	CROATIA	PORTUGAL
			DENMARK	ROMANIA
	Germany		FINLAND	SLOVAKIA
	13/0		FRANCE	SPAIN
	The Nethe	rlands	GERMANY	SWEDEN
	8%		GREECE	SWITZERLAND
	lanan		INDIA	UK
	Japan ^{6%}		IRELAND	USA
Diginiova GA 290559				46

Strikingly, when stakeholders were asked to position Digital Fabrication on the Gartner technology life cycle, responses covered the entire spectrum. This supports the need for anticipatory coordination activities, including development of research agendas and industry roadmaps.



Despite uncertainties, a striking finding is strong consensus of stakeholders when asked to specify expectations around a first set of applications and time frames in which these would enter the market.

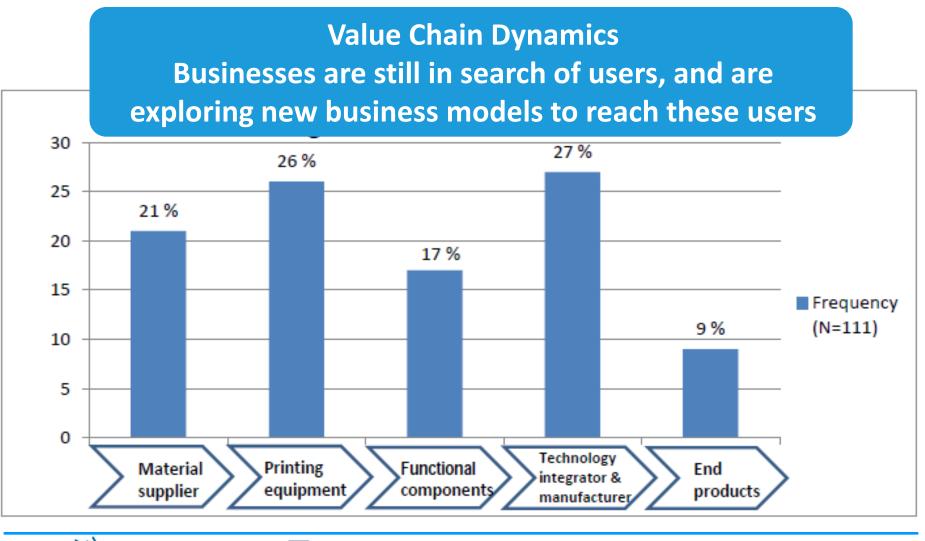
TOP 5 product domains to be ready for market in the next 5 years:



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Digital Fabrication: technology-linked relationships among actors dominate. B2B relationships are explored & new combinations are formed across traditional value chains.



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Finally, stakeholder perceptions in relation to required business enhancing developments as well as support actions are in line with key technology barriers identified within Diginova

Stakeholders: Broad consent on future barriers

Wider choice of materials
Improved material properties
Greater accuracy
Broadening of the product range
Greater Repeatability

(89%) (88%) (83%) (83%) (82%)





Innovation for Digital Fabrication

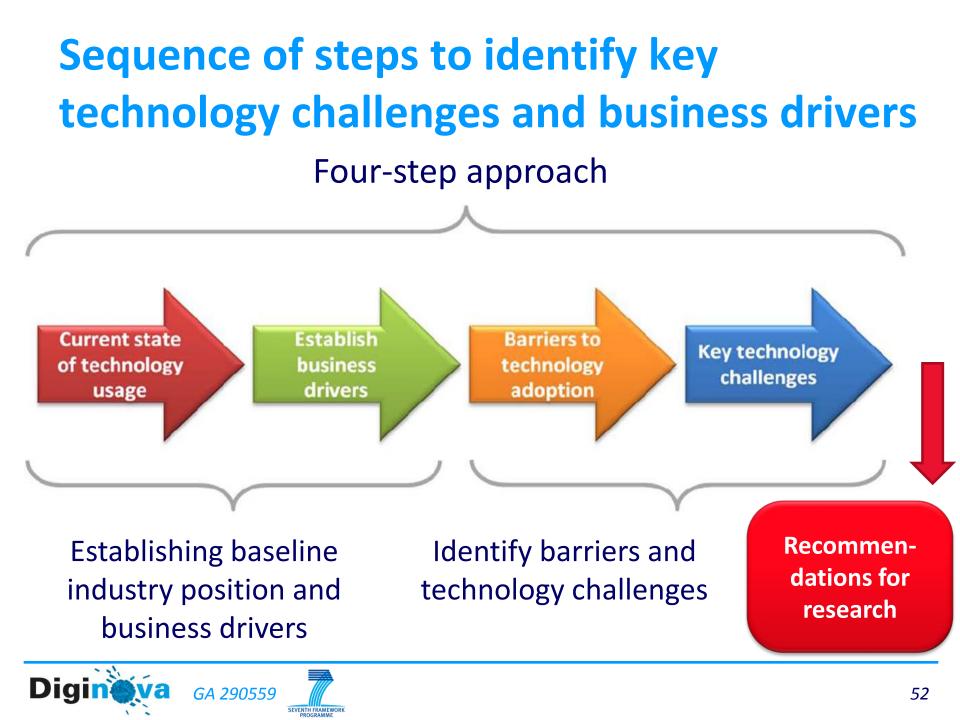


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Key Technology Challenges & Business Drivers



Current state of Digital Fabrication Technology

- Data provided by Diginova consortium and established stakeholders base
- State of 2D and 3D digital fabrication technology:
 - 2D: Identified 37 commercial systems and 14 developmental systems
 - 3D: Identified 45 commercial systems and 11 developmental systems
- Identified technology classes:
 - Piezoelectric inkjet
 - Electrostatic inkjet
 - Thermal inkjet
 - Laser inkjet
 - Indirect inkjet
 - Continuous inkjet
 - Electrophotography
 - Aerosoljet

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Laser ablation technology

- Powder bed fusion
- Directed energy deposition
- Material jetting
- Binder jetting
- Material extrusion
- Vat photopolymerisation
- Sheet lamination



For which applications is Digital Fabrication currently used?

- Collected wealth of data on which technologies are used for which applications
- Most data was entered in large tables
 - Example: 3D printing technologies vs. applications

Classification	Material		Aeros pac e			Automotive				1 and 1	Medical				C mineral	control	Creative Industries				Consumer goods			Defence		Elanderseiten		lotyping	ds. jīgs, fixtures	and Casting	Comments
		Airtames	Power	Cabin	Road (consumer)	Sport	Orthopaedic	Prosthetic / Orthotic	Dental Implants	Surgical guides	Organic materials / Tissue scaffolds	Drug delivery (implant)	Medical microfactories	Hearing aids	Generation	Storage	Artefacts and models	Jewellery	Toys and games	Clothes, shoes and fashion	Consumer electronics	Home products	Weapons	PPE and Amour	Logistics and support	Packsging	Sensing, logical elements	Prot	Production al	Tooling :	
	Metal	1	1	2	2	2	2	0	2	0	0	0	0	0	2	2	2	2	1	2	0	0	2	2	2	0	2	2	0	2	
Powder Bed Fusion	Polymer	0	0	2	2	2	2	2	2	2	0	0	0	2	0	2	2	2	2	2	2	2	1	2	2	2	2	2	2	2	
	Ceramic	0	2	0	0	0	2	0	2	0	0	0	0	0	0	2	1	0	0	0	0	2	0	2	0	0	2	2	0	2	
Directed Energy	Metal (powder feed)	2	2	0	2	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	1	1	0	0	2	0	2	
Deposition	Metal (wire feed)	1	1	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	1	1	0	0	2	0	2	
	Photopolymer	0	0	0	0	2	0	2	0	0	0	0	0	2	0	2	0	2	0	0	2	2	0	2	0	2	2	2	2	2	
Material Jetting	Wax	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	2	
material second	Biological cells	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Metal	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	Added to include Super-fine Ink Jets (Ocê)
	Metal	0	0	0	2	2	0	0	2	0	0	0	0	0	0	2	2	2	0	2	0	0	0	0	0	0	2	2	0	2	
Binder Jetting	Polymer	0	0	2	2	0	2	2	Ø	2	0	0	0	0	0	2	2	0	0	0	0	0	0	0	0	2	0	2	0	0	
	Ceramio	0	2	0	0	2	2	0	2	0	0	0	0	0	0	2	2	0	2	0	0	0	0	0	0	0	2	2	0	2	
Material Extrusion	Metal	2	2	0	0	0	0	0	٥	0	0	0	0	0	2	0	0	0	0	0	0	0	8	0	2	0	0	2	-10	0	
Transford Chingsoff	Polymer			2	2															1			2			2					



Current state of technology usage: main results

- 1. Data suggests that 2D digital fabrication is less widely adopted across applications than 3D digital fabrication
 - "Horses for courses"
 - Possibly earlier stage on the technology diffusion curve for some technologies

Note that these data are not a reflection of impact or economic value \rightarrow it is a reflection of diversity in applications

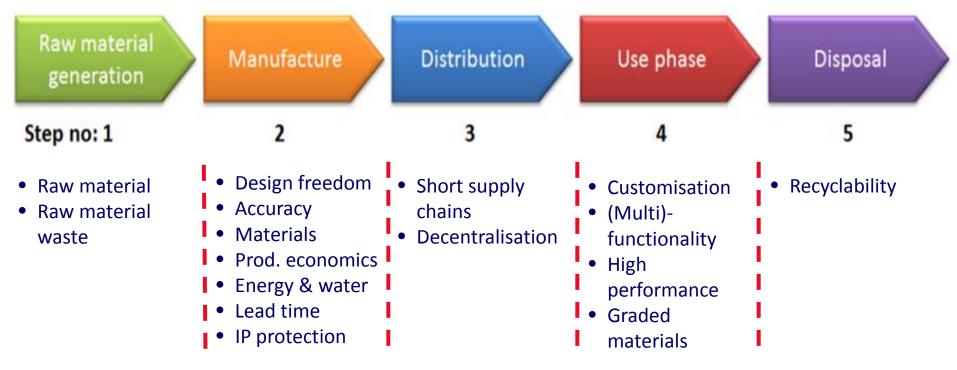
- 2. Some technologies span different application families/domains
 - Piezoelectric jetting
 - Aerosol jetting
 - Powder bed fusion systems

→ 3D technology variants appear to typically span more applications than 2D technologies



Which business drivers are behind current DF technology usage?

• Various types of business drivers considered over the product life cycle:





Data on business drivers

- Repeating methodology for technology usage, collected a wealth of data on which business drivers relate to which applications
- Entered in large tables, applications X-axis, drivers on Y-axis
 - Example: 2D printing applications vs. drivers

			Printed products	(paper or paper-like substrate)						Printed products (other	farmerson e									Printed electronics	pricardang consumer electronica)								Human applications and food products				Printed surface treatment		
Classification	Packaging / labels	Books	Newspapers, magazines, oumas, collateral	Personalised products	Decorative printing on paper	Small volume printing.	Printing on textes	Printing on certainic ties	Constitution and a firm	Customised Interfor/ exterior	dentification markings	Drect printing on vehicles	Personalised products &	Displays, smart windows and apelity	OLEDLIGTING	erib tagging	Mreiess devices	PCBN	Printed organic photo-voltaics	Thin batteries	Trin heating elements	Stretch able substrate drivers	Smartlatrics (e-cicliner)	Swtching membranes	Transparent conductors	Printed thin and flexible sensors, "lab-on-a-chip"	Decorative / event specific printing on food items	Printed food products and proteins	Personalised food supplements	Personalised diagnostics. Urgan on a chip"	Personalised drugs	Printed surface treatment	Printed etch-masks	Vano-Amotionalised costings	Comments
Increased design freedom, Including feature size	1	0	0	0	0	0	1	1		1	2	0	0	2	2	0	0	0	2	2	2	2	2	0	2	1	2	0	0	0	0	1	1	2	Does the technology's ability to create complex designs drive adoption in this sector? E.g. smaller feature size and more grey values (Ooé).
Decreased deposition thickness	0	0	0	0	0	0	0	0	0	0 0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	is the technology's ability to create very thin printed layers, compared to other processes, a driver of adoption?
Improved deposition accuracy	0	0	0	0	0	0	0	0		0 0	1	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	2	0	2	is the technologies ability to precisely deposit material a driver for adoption?
Greater material range	2	0	0	0	0	1	0	0	0	2	1	0	0	0	0	0	0	0	2	0	0	0	0	0	2	0	1	0	0	0	0	1	0	1	Is the available build material range a driver for technology adoption? E.g. using copper instead of silver or food safe materials (Oce).
Freedom to print on non- planar surfaces	2	0	0	0	0	0	0	0		2	1	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Is the technology's ability to print on non-flat surfaces a driver for adoption? E.g. print the RFID directly on the product (Oce).
Ink / toner substitutability	1	0	0	0	2	2	1	1	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	2	0	1	is digital printing's ability to switch from one ink / toner material to another without much reconfiguration a driver?
Substrate substitutability	2	Z	0	0	0	1	1	1	0	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Is digital printing's ability to switch from one substrate material to another without much reconfiguration a driver?
Independence of economies of scale	1	1	1	0	2	2	1	3	0	2	0	0	0	1	1	1	0	2	0	1	0	0	0	0	0	1	2	2	0	0	0	1	2	Ť:	Does the absence of large sunk costs for fooling motivate the adoption of digital printing?
Reduced raw material watte	1	2	2	0	2	1	1	2		1	0	0	0	0	0	÷.	0	.1	1	3	0	0	0	0	1	110	c	0	0	0	.0	0		0	Does a reduction of waste streams resulting from digital printing drive technology adoption? Elimination of stock to waste (Ooe).
				0	-0	0	1	-1	0	0	0	0	0	11			0		.0	0	8	8	0	0	-10	- 15	8	0	0	0.	8	.0		0	Is digital phrongs ability to create near finished or near finished printee protocol in a smoot theo a chain? E.e. manufacture embod PCDS (Doc).



Main observations for the business drivers of Digital Fabrication

- "Fragmented" business drivers for 2D digital fabrication
- More uniform relevance of business drivers in application domains for 3D digital fabrication
- Independence of economies of scale is reported as a highly relevant business driver for both 2D and 3D



Main observations for the business drivers of Digital Fabrication

- Other business drivers reported as important:
 - Supply chain consolidation and decentralisation
 - Design freedom and customisation
 - Light weighting and optimisation
- Business drivers of smaller importance
 - Raw material / substrate related
 - End-of-life and recyclability



Identification of Key Technology Challenges

Identified barriers to technology diffusion



- Relative process economics
- Core system compatibility (incl. printhead-material)
- Reliability, quality, robustness
- Process architecture, openness

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- Jetting-head characteristics
- Inter-system compatibility, modularity

- Relative process economics
- Productivity, capacity
- Reliability and quality
- Machine concept, openness of process architecture
- Ownership, liability, I.P., and standardisation
- Finance & skills base
- Design, tools and methods
- Acceptance in industry and society

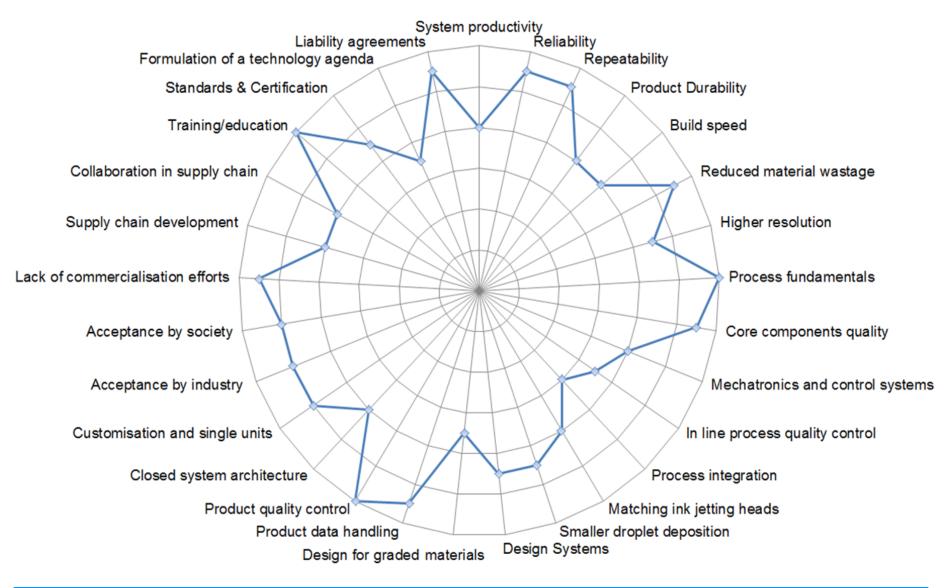
Identification of Key Technology Challenges

- Identified KTC's on the basis of barriers
 - By pairing up the causes and possible solutions to each technology barrier
- Analyzed the relative urgency barriers across 20 important application fields in 4 'domains':
 - Digital Printing
 - Additive Manufacturing
 - Printed Electronics
 - Human Applications





Identified Key Technology Challenges & relative urgency

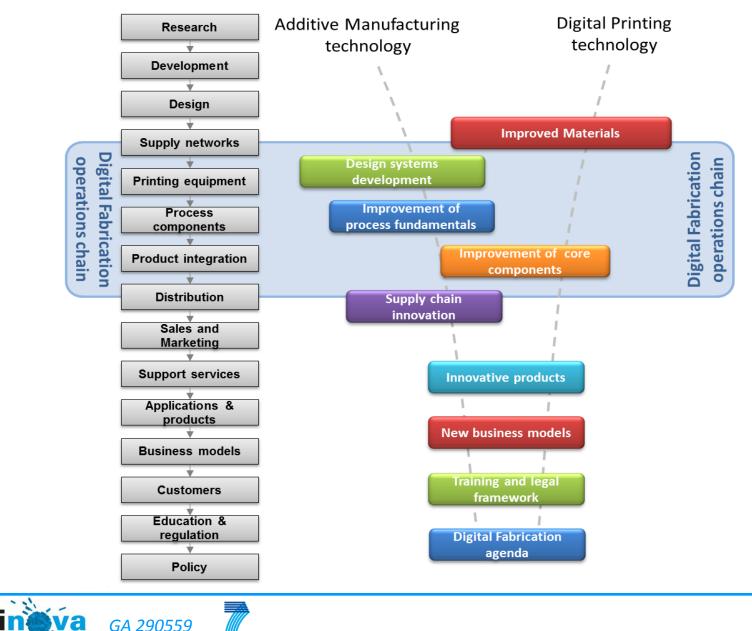




GA 290559

SEVENTH FRAMEWORK

Areas of technology challenges & technology convergence



SEVENTH FRAMEWORK PROGRAMME

Recommendations for research

- Addressing each Key Technology Challenge, a comprehensive list of research recommendations was created
- Separate recommendations for research for 2D and 3D Digital Fabrication technologies
- Extensively reported in deliverable D4.3 "Report on sector based strategy for addressing challenges facing manufacturing"



Work Pa	kage: 4	
Task: 4.3		
Dissemin	ation level: CO D PU D PP D RE 🖂	
Main Au	hors: Cathleen Thiele (Fraunhofer ENAS), Bart van de Vorst (TNO)	
Contribu	ting Authors: Dr. Andreas Willert (Fraunhofer ENAS), Frits Feenstra (TNO)	
Date: 09	08/2013	

• Summarized in the Diginova roadmap



Summary: challenges & research recommendations

- Recommendations for research available to feed into European research agenda
 - Also identifying gaps in EU industrial capability, i.e. technology integration
- Analysis of KTC's enables a prioritisation of research activities
- Areas of high priority include:
 - Process reliability, repeatability, material waste
 - Process fundamentals and core system components
 - Material performance and material range
 - Data handling and quality control methods
 - Commercialisation agenda, education and legal framework



Summary: challenges & research recommendations

- Currently observing convergence of 2D digital printing and Additive Manufacturing
 - Formation of a new field in manufacturing
 - Diginova outputs have real novelty & added value
- Numerous Key Technology Challenges must be addressed across all Technology Readiness Levels
- Europe well positioned to reclaim its manufacturing heritage





Recommendation

 Diginova roadmap: growth opportunities for sustainable manufacturing in Europe

 Should be embedded in larger European program

Link to Factories of the Future



Thank You!

